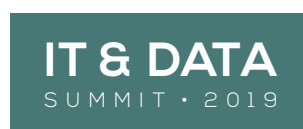


Social Media

Times	Name	Topic
9.55-10.00	Simon Palmer, Marketing and Communications Manager, GoldFish- Chairman	Opening Remarks
10.00-10.15	Lorraine Larkin, Social Media & Digital Lead, Applegreen	Social Media: 'Story-Selling'
10.15-10.30	Lorcan Bannon, Partner, Olytico	Social Media Listening – 5 Brand Opportunities
10.30-10.45	Niamh Guckian, Owner, Go Motion Academy	Why Women Need To Take The Lead With Leadership Video'
10.45-11.00	Robert Farrell, Digital Marketing Lecturer & Trainer.	Creating a content eco-system to generate prospects and serve customers'
11.00-11.15	Coffee Break & Networking	
11.15-11.30	Laura Tato, Launch Manager, Scope and Go	The 9 Steps to Create a Sales Page That Converts
11.30-11.45	Diarmaid Mac Mathúna, Director - Agency, indiepics	How to Combat Disinformation
11.45-12.00	Paul Donnelly, Performance Marketing Director, Imperic Media	
12.00-12.15	Maria Keenan, Marketing Manager, Tito	Simple, Affordable Ways to Create Data-Driven Content (Without Running A Million Surveys)
12.15-12.30	Andrine Mendez, Founder CEO - Salesbull technologies	Social Everything
12.30-12.45	Elish Bul, Content Marketing consultant, SNAP	Why you need to invest in Visual Storytelling - The Science, The Method, The Fun of it all
12.45-13.00	Emma Boylan, Owner, Outside the Box	Fill your business with ideal clients & find a faster path to way more money
13.00-13.30	Lunch Break & Networking	
13.30-13.45	Patrick McHugh, Creative Director and Founder, PM Digital	Effective Visual Marketing that increases sales
13.30-13.45	Mark Oppermann, EVP Sales & Marketing, Webio	Will WhatsApp Business kill web/live chat for businesses over the next 12/24 months
13.45-14.00	Patrick Haughey, Founder & MD, AudioBrand	Audio: The New Frontier of Marketing
14.00-14.15	Kareem Mostafa, Cofounder, Tribe Tactics	How to turn 1 hour of your time into 1 month of content
14.15-14.30	Felipe Modi, CEO, WorkFlow ICT	Advanced LinkedIn. Attract the right opportunities by expanding your network, authoring content and regularly engaging with your connections.
14.30-14.45	Barbara Franzoni, Founder and Audio Visual Designer, Copped On Digital Media	What your silent ambassador is telling people
14.45-15.00	Simon Tiso, Founder, The Lead Forge	The fall of Facebook and the future of Social Media
15.00-15.30	Coffee Break & Networking	
15.30-15.45	Pat Downes , Managing Partner - Lionheart Consultants.	Social Media - The Digital Pandoras Box.
15.45-16.00	Craig O'Sullivan, Channel Manager, LogiTech	Video Meetings Made Simple
16.00-16.15	Jeremy Probert, Associate, The Content Partnership	'What's your story - and how do you tell it?'
16.15-16.30	Ed Burke, Founder, Roomigo	Co-Living & Tech: The Future of city living
16.30-16.35	Simon Palmer, Marketing and Communications Manager, GoldFish- Chairman	Closing Remarks



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All presentations/timetables are subject to change. Please check with onsite event timetable on the day.